



# 2022 STTACC CONFERENCE

## Keynote Presentation: Building an Effective Multi-Generational Workplace



### Jeff Butler, Keynote Presenter

Jeff Butler is an author and workplace strategist who explores human behavior within the working world. His experience spans over 40 industries in 4 continents on how different cultures and employees interact with each other. He studies common threads of behavior in industries such as IT professionals, underground utility workers, police officers to clothing retail chains. In addition, companies like Google, Amazon, John Deere, and Coldwell Banker. As a researcher and practitioner, he also runs a consulting company and a tech company, TrinityFix where he is able to test his ideas in different workplace environments. His ideas have made it to TEDx twice, appeared in dozens of media outlets including two books on human behavior: *The Authentic Workplace* and *The Key To The New You*. Currently, he lives in Dallas, Texas as an out of place Californian.

## CONTACT US



[www.sttacc.net](http://www.sttacc.net)



[conferencecoordinator@sttacc.net](mailto:conferencecoordinator@sttacc.net)



Conference is 100% virtual

# AGENDA

## TUESDAY, AUGUST 2

8:00am-9:00am	Welcome & Keynote
9:00am-12:00pm	Breakout Sessions
12:00pm-12:15pm	Closing Remarks

## WEDNESDAY, AUGUST 3

11:00am-11:30am	Region Meetings
11:30am-12:30pm	Board Elections, Bylaws & Budget approval, overview of upcoming year
1:00pm-4:00pm	Breakout Sessions
4:00pm-4:15pm	Closing Remarks

## REGION MEETINGS:

- Introduction of current Region Coordinator + brief description of role & responsibilities
- Announcement of any nomination(s) for new replacement + voting process explanation
  - Opportunity of Board leadership role
  - Confirm college contacts
  - STTACC goals, ideas

## CONTACT US



[www.sttacc.net](http://www.sttacc.net)



[conferencecoordinator@sttacc.net](mailto:conferencecoordinator@sttacc.net)



Conference is 100% virtual